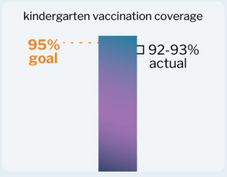
McKESSON

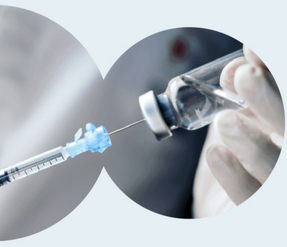
Meeting the challenge of vaccine hesitancy

Vaccine hesitancy remains a critical public health challenge, even as vaccines continue to prevent serious illness and save millions of lives worldwide. Most patients are not opposed to vaccination — they're uncertain. Providers have an opportunity to build trust, address questions and reinforce confidence in immunization. Understanding key trends and leveraging the right tools can help practices engage patients, protect communities and strengthen vaccination programs.

Coverage rates below target

CDC data shows kindergarten vaccination coverage for essential vaccines is around 92–93%, below the 95% goal needed to maintain herd protection.[1]





Safety concerns drive hesitancy

Surveys reveal that worries about safety and potential side effects remain the leading reasons patients delay or avoid vaccines.

Real-world effectiveness

Clinical studies show vaccines greatly reduce severe illness and death. COVID-19 vaccines, for example, lowered hospitalization risk by more than 90% during early outbreaks.[2]

Misinformation impacts trust

Up to 20% of adults report encountering vaccine misinformation on social media, underscoring the need for accurate, proactive provider communication.[3]

Supporting providers and patients

McKesson Medical-Surgical supports vaccine confidence through secure storage, reliable cold-chain logistics, educational resources and technology that simplify program management and strengthen trust.

Building vaccine confidence starts with informed, trusted conversations — and the right tools to support them. From automated inventory management to educational outreach and cold-chain solutions, McKesson helps providers strengthen their vaccination programs and support healthier communities.

Connect with a McKesson representative to explore solutions that can help you reduce hesitancy and enhance vaccine delivery.

Sources
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